Executive Training Program on "Digital PA: Innovation, Transformation and Leadership. Comparing experiences in Germany and Italy"

Overall Programme

Draft 21 June 2022

Proposed Programme for Part I

11 July 2022, Monday Introductory Day and Overview	
Time	Activity
09:30 am to 10:45 a.m.	Opening and programme introduction The Italian Ambassador in Berlin may be invited to give a short welcome (TBC) Presentation of the Hertie School - The University of Governance in Berlin • Prof. Dr. Andrea Römmele, Dean Executive Education, Hertie School • Ms. Eva Savinova, Head of Operations, Executive Education, Hertie School Presentation of the SNA • SNA representative Introduction round
11:00 a.m. to 12:45 p.m. (with short breaks)	Introduction to the German System and Public service. Modernization of the public administration. • Andrea Römmele, Dean of Executive Education and Professor of Communications in Politics and Society, the Hertie School (TBC)
12:50 to 1:00 p.m.	Short wrap-up in preparation for the next session

12 July 2022, Tuesday (CONFIRMED) Theme: Challenges and Future of Digital Transformation	
Time	Activity
9:45 a.m. to 10:00 a.m.	Recap of previous day
10:00 a.m. to 11:30 a.m. (with short breaks)	Current Challenges and Future of Digital Transformation I • Prof. Dr. Gerhard Hammerschmid, Director of the Centre for Digital Governance, the Hertie School
11:45 a.m. to 1:15 p.m. (with short breaks)	Current Challenges and Future of Digital Transformation II • Prof. Dr. Gerhard Hammerschmid, Director of the Centre for Digital Governance, the Hertie School

12 July 2022, Tuesday (CONFIRMED) Theme: Challenges and Future of Digital Transformation	
1:15 p.m. to 1:30 p.m.	Short wrap-up in preparation for the next session

13 July 2022, Wednesday (CONFIRMED) Theme: Forecasting and Scenario Workshop	
Time	Activity
9:45 a.m. to 10:00 a.m.	Recap of previous day
10:00 a.m. to 11:30 a.m. (with short breaks)	Forecasting and Scenario Workshop: Digital Italy • Oliver Gnad, Hertie School Adjunct and Managing Director, Bureau für Zeitgeschehen (BfZ) GmbH
11:45 a.m. to 1:15 p.m. (with short breaks)	Forecasting and Scenario Workshop: Digital Italy • Oliver Gnad, Hertie School Adjunct and Managing Director, Bureau für Zeitgeschehen (BfZ) GmbH
1:15 p.m. to 1:30 p.m.	Short wrap-up Evaluation of Module 1

*break *

MODULE 2: 18 to 20 July 2022 (Monday to Wednesday) Online Training, 3 half-days

18 July 2022, Monday (CONFIRMED) Theme: Public Sector Innovation and Digitalization	
Time	Activity
9:45 a.m. to 10:00 a.m.	Recap of Module 1, short introduction of Module 2
10:00 a.m. to 11:30 a.m. (with short breaks)	Session on Public Sector Innovation I • Kai Wegrich, Professor of Public Administration and Public Policy, the Hertie School

18 July 2022, Monday (CONFIRMED) Theme: Public Sector Innovation and Digitalization	
11:45 am to 1:15 p.m. (with short breaks)	Session on Digitalization and Public Sector Innovation II • Kai Wegrich, Professor of Public Administration and Public Policy, the Hertie School
1:15 pm to 1:30 pm	Short wrap up in preparation for the next session

19 July 2022, Tuesday (TO BE CONFIRMED) Theme: Technology Policy and Cybersecurity	
Time	Activity
9:45 a.m. to 10:00 a.m.	Introduction and recap of previous day
10:00 a.m. to 11:30 a.m. (with short breaks)	Meet and Greet Session with the Federal Ministry of the Interior and Community (BMI), specific time to be confirmed
11:45 a.m. to 1:15 p.m. (with short breaks)	• Hon. Dr.Markus Richter (TO BE CONFIRMED) State Secretary at the Federal Ministry of the Interior and Community and Federal Government Commissioner for Information Technology
1:15 p.m. to 1:30 p.m.	Short wrap up in preparation for the next session

20 July 2022, Wednesday (CONFIRMED) Theme: Artificial Intelligence and Government	
Time	Activity
9:45 a.m. to 10:00 a.m.	Recap of previous day
10:00 a.m. to 11:30 a.m. (with short breaks)	Artificial intelligence and Government I • Prof. Dr. Gerhard Hammerschmid, Director of the Centre for Digital Governance, the Hertie School (TBC)
11:45 a.m. to 1:15 p.m. (with short breaks)	Artificial intelligence and Government II • Prof. Dr. Gerhard Hammerschmid, Director of the Centre for Digital Governance, the Hertie School (TBC)
1:15 p.m. to 1:30 p.m.	Short wrap up in preparation for the next session

Proposed Programme for Part II

Part II programme (Module 3) will be held at the Scuola Nazionale dell'Amministrazione venue at Centro Residenziale e Studi and at Royal Palace in Caserta, Italy.

MODULE 3: 03 and 04 October 2022 (Monday and Tuesday)
Face-to-Face Training

03 October 2022, Monday Theme: Digital Leadership – In Search of New Models of Leadership in PA and Leading Change	
Time	Activity
9:30 a.m.	Arrival and registration of participants
10:00 a.m. to 10:30 a.m.	Introductions and Recap of the Online Modules and Introductions to the Face-to-Face Content of the Programme • Amb. Massimo Gaiani, Scuola Nazionale dell'Amministrazione • Andrea Römmele, Dean of Executive Education and Professor of Communications in Politics and Society, the Hertie School
10:30 a.m. – 1:30 p.m. (with breaks)	Presentation on Digital Leadership Challenges of Italy • SNA representative In search of new models of leadership in PA • Prof. Johanna Mair, PhD, Professor of Organization, Strategy and Leadership, Hertie School (TBC)
1:30 p.m. – 3:00 p.m.	Lunch at the Centro Residenziale e Studi
3.00 p.m – 4.30 p.m.	Leading change • Prof. Johanna Mair, PhD, Professor of Organization, Strategy and Leadership, Hertie School (TBC)
After 4.30	Optional activity or free time of the participants

04 October 2022, Tuesday Theme: Digital Leadership - Team work and Conflict and Negotiation in the context of Digital Leadership	
Time	Activity
9:30 a.m.	Arrival and registration of participants
10:00 am to 1:30 p.m.	Session on Teamwork: coordinating mechanisms and practices • B. Quacquarelli, Scuola Nazionale dell'amministrazione (TBC)
1.30 p.m. – 3.00 p.m.	Lunch at the Centro Residenziale e Studi

04 October 2022, Tuesday Theme: Digital Leadership - Team work and Conflict and Negotiation in the context of Digital Leadership	
3.00 p.m. – 4.30 p.m.	Session on Conflict and negotiation: strategy and techniques Or Session on Agile Leadership in the context of Digital Transformation Speaker (TBC), Scuola Nazionale dell'Amministrazione
4.30 p.m. – 6.00 p.m.	Wrap-Up, Evaluation Closing and Certificate Ceremony • Amb. M. Gaiani, Scuola Nazionale dell'Amministrazione • Prof. G. Mangia, Scuola Nazionale dell'Amministrazione

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