



# ALLIED RAPID REACTION CORPS

## Italian National Support Element

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### **PUBLIC NOTICE**

#### **1. GENERALITY.**

Notice is hereby given that pursuant to art. 134 co.4 of Legislative Decree 36/2023, the Italian National Support Element of the Allied Rapid Reaction Corps (*sponsee*), intends to proceed with the formation of a list of companies (hereinafter "*sponsors*") who, wishing to promote their image, will express interest in sponsoring – by filling in and signing Annex A - the activities listed below to be carried out within the time and according to the procedures set out in Annexes B and C to this notice:

- Italian Republic Day (**Annex B**);
- International Families Day (**Annex C**).

#### **2. ADJUDICATING ADMINISTRATION.**

The Italian National Support Element in the Allied Rapid Reaction Corps in Gloucester (United Kingdom), based at Imjin Barracks, Innsworth Gloucester, GL3 1HW, is the Contracting Authority responsible for entering into sponsorship contracts with the parties who express interest in sponsoring the institutional activities specified in point 1.

#### **3. SUBJECT OF SPONSORSHIP.**

In view of the celebrations of the events indicated in point 1 above, the sponsee makes available to sponsors the opportunity to promote their brand and image under the terms established through a specific sponsorship contract.

#### **4. SUBJECT OF THE REQUEST, SELECTION AND COMMITMENTS OF THE SPONSOR, ABSENCE OF REQUESTS.**

This notice is addressed to companies that meet the general requirements referred to in art. 94-95 of Legislative Decree no. 36/2023 to contract with the Italian Public Administration.

Applicants are given the right to request sponsorship of one or both of the activities indicated in annexes B and C.

The Italian National Support Element at the Allied Rapid Reaction Corps will proceed to select the companies whose applications, formulated on the basis of the facsimile prepared in Annex A, are deemed consistent with the objectives of the activities subject to sponsorship.

In any case, the sponsee, at its sole discretion, retains the right to exclude, both during the selection process and as referred to in point 5 below, those whose requests and/or proposals, directly or indirectly, address:

- advertising or propagandising products, logos, images, or symbols prohibited by current legal provisions;
- implementing propaganda of a political, trade union, or religious nature.

- spreading offensive messages, of dubious morality, glorifying racism, inciting hatred and violence, discriminatory and detrimental to human dignity;
  - disseminate behaviors, experiences, images, in any case contrary to public order and morality.
- Furthermore, the *sponsee* unquestionably reserves the right to exclude all proposals that due to the nature of the *sponsee*'s activity and/or the *sponsor*'s activities:
- are deemed to be in conflict, unsuitable or inconsistent with the purposes of the sponsored event;
  - may create prejudice or damage to the image and initiatives of the *sponsee*;
  - are deemed unacceptable for reasons of expediency and/or public interest.

The excluded applicant won't receive any compensation, indemnity, or reimbursement for any expenses incurred during this procedure.

If no expressions of interest are received for the activities advertised in this notice, the sponsor has the right to contact any other interested party.

## 5. SUBMISSION OF SPONSORSHIP OFFERS

The offer of sponsorship by interested parties:

- a) must be submitted in writing, signed by one's legal representative (facsimile **Annex. A**), accompanied by a photocopy of a valid identity document and sent by e-mail (as far in advance as possible with respect to the events). Please address the above to the email address [arcnse1@smd.difesa.it](mailto:arcnse1@smd.difesa.it) with attachments in PDF format not exceeding 5 MB in size;
- b) it must indicate the financial consideration for the service/performance that is intended to be offered for the sponsorship and/or the goods related to the scheduled events that the sponsor intends to offer;
- c) It must contain the following elements:
  - legal and tax data of the sponsor;
  - personal and tax data and office held by the legal representative and any signatory of the proposal;
  - the type of sponsorship for which the offer is made;
- d) it must contain the sponsor's commitment to assume all the responsibilities inherent and the obligations resulting from the display of the brand.

## 6. EVALUATION OF SPONSORSHIP OFFERS

Sponsorship offers, sent within the terms set out in point 5 of this Notice, will be evaluated by the same entity in compliance with the principles of economy, effectiveness, impartiality, equal treatment, transparency, proportionality.

## 7. SPONSORSHIP CONTRACT

The sponsorship contracts are signed by the chosen sponsors and the Italian National Support Element. Under no circumstances is it permitted for third parties to take over the sponsorship contract without the written authorisation of the Contracting Authority.

In the event of untruthfulness of the content of the offers and the related self-certifications, the person concerned will incur the criminal penalties provided, immediately forfeiting any benefit obtained on the basis of untruthful declarations.

## **8. OTHER INFORMATION**

Any further information can be requested by contacting, during office hours (08:30 - 17:00 from Monday to Thursday and from 08:30 - 12:30 on Friday Greenwich Mean Time) Lt. Col. Alessandro LO BLANCO (tel. 06/469161800 / +44 (0) 7704405097).

**CHIEF ADMINISTRATIVE OFFICER**  
**Lt. Col. com. (par.) Alessandro LO BLANCO**