

# EMMA CUNLIFFE

A dedicated and passionate individual with more than a decade of experience in cultural property protection research and training, with high impact results. Highly effective in undertaking research, project management, administrative, and organisational tasks, working with stakeholders around the world. Demonstrated history of identifying and promoting good practices, with excellent verbal, written and online communication skills. Thrives under pressure and adapts to challenges with ingenuity, resourcefulness and resilience, achieving goals through exceptional planning and prioritisation.

## WORK HISTORY

### SECRETARIAT

BLUE SHIELD INTERNATIONAL | THE HAGUE

NOV 2017 - CURRENT

- Develops and supports civilian and military cultural property protection training programmes and military exercises, and facilitates high-quality workshops online and offline, covering key learning objectives, increasing participant knowledge and engagement.
- Manages multiple projects relating to cultural property protection.
- Plans, coordinates, and administrates events and activities, including training workshops, and conferences.
- Writes reports outlining project progress and results to Board, funders, and public.
- Coordinates with and between stakeholders across Blue Shield Movement, acting as internal and external point of contact for national committees, partners, and public enquiries, providing relevant information and assistance in timely manner.
- Provides knowledgeable legal information covering 1954 Hague Convention and Protocols.
- Drafts policy documentation and briefing papers, and advocating for cultural property protection with institutions and governments.
- Conducts regular presentations and prepares materials.
- Writes press releases and kits for media use, and creates and manages website and social media content, to accessible standards.
- Develops organisational policies and style guides for internal and international use.
- Uses software tools, including Microsoft suite, Adobe Photoshop, Acrobat, and others.

### SENIOR RESEARCH ASSOCIATE

SCHOOL OF ARTS AND CULTURES,  
NEWCASTLE UNIVERSITY |

NOV 2017 - CURRENT

## SKILLS

- High quality collaborative and independent research utilising multiple sources studying site damage in in peace and conflict, considering implementation of 1954 Hague Convention for the Protection of Cultural Property in the Event of Armed Conflict for armed forces and states parties.
- Experienced designer and facilitator of cultural property protection training for diverse civil and military audiences, and peer-reviewed teaching courses, including writing appropriate support material for diverse audiences at private, public, and university student levels.
- Knowledge of ArcGIS, remote sensing and satellite imagery analysis.
- Successful grant application record, including Royal Society, ESRC IAA, AHRC-funded MA and PhD, and Global Heritage Fund Preservation Fellowship.
- Successful project management record.
- Skilled communicator with

diverse audiences in various media, including strong record of high impact academic papers and presentations, lectures, reports for various audiences, policy outreach, and newspaper, radio and television interviews and popular articles, as well as website and social media management.

- Experience of mentoring new staff / students / volunteers.
- Experienced event organiser and administrator.

## EDUCATION

### UNIVERSITY OF NEWCASTLE

NEWCASTLE UPON TYNE

JAN 2019 - SEP 2019

Fellow of the Newcastle University Policy Academy

### DURHAM UNIVERSITY

OCT 2009 - OCT 2013

Doctor of Philosophy: Archaeology

Thesis: Satellites and Site Destruction: An analysis of modern impacts on the archaeological resource of the Near East.

### UNIVERSITY OF DURHAM / HIGHER EDUCATION ACADEMY

JAN 2012 - JAN 2013

Durham University Learning and Teaching Award : Fellow

### UNIVERSITY OF DURHAM

DURHAM, DUR

JUN 2010 - JUN 2010

Postgraduates Engaged in Teaching and Supporting Learning Course

### UNIVERSITY OF NEWCASTLE

NEWCASTLE UPON TYNE

SEP 2003 - AUG 2004

Master of Arts: Museum Studies - Distinction

### NEWCASTLE, TYNE AND WEAR

- High quality collaborative and independent research utilising multiple sources studying site damage in in peace and conflict, considering implementation of 1954 Hague Convention for the Protection of Cultural Property in the Event of Armed Conflict for armed forces and states parties
- Successfully sourcing research funding using expertise in grant and bid writing (Royal Society, ESRC IAA, QR SPF, AHRC and others).
- Plan, coordinate and execute research projects to gain insight into cultural property protection, as Co-Investigator.
- Disseminate research findings to relevant organisations and bodies.
- Write high-impact articles and reports for international peer-reviewed scholarly journals, contributing to academic discourse.
- Apply ArcGIS and satellite imagery analysis techniques to achieve research outcomes.
- Teach undergraduate and masters-level classes on heritage management and cultural property protection. Develop in-depth lectures on subject-specific theories, foundational concepts and advanced topics.
- Supervise PhD students with dissertation research and strategy to meet stringent timelines.
- Have given multiple invited talks and keynote presentations at leading conferences and departments to share research.

### SATELLITE IMAGERY CONSULTANT

UNITED NATIONS INVESTIGATIVE TEAM  
TO PROMOTE ACCOUNTABILITY FOR  
CRIMES COMMITTED BY DA'ESH/ISIL  
(UNITAD)

JAN 2021 - MAR 2021

- Work under non-disclosure agreement

### SATELLITE IMAGERY CONSULTANT

UNOSAT

MAY 2017 - NOV 2017

Utilised ArcGIS and other platforms to use remote sensing techniques to scientifically assess damage to cultural heritage in Syria from 2014-2017.

- Advised on data collection and statistical methods to verify reliability of findings.
- Developed robust, meaningful reports tailored to UNOSAT and EAMENA requirements.

### POST-DOCTORAL RESEARCH ASSOCIATE

ENDANGERED ARCHAEOLOGY OF THE  
MIDDLE EAST AND NORTH AFRICA,  
UNIVERSITY OF DURHAM | OXFORD /  
DURHAM

MAR 2015 - NOV 2017

At University of Oxford Mar 2015 - Oct 2016. University of Durham Oct 2016-Nov 2017

- Recorded data about sites and site damage using geospatial systems and satellite imagery analysis.

## UNIVERSITY OF DURHAM

DURHAM, DUR

OCT 1999 - JUN 2002

Bachelor of Arts: Archaeology - First  
Class Honours

## WORCESTER COLLEGE OF TECHNOLOGY

WORCESTER, WORCESTERSHIRE

SEP 1998 - JUN 1999

RSA Higher National Diploma:  
Administration Procedures - Pass

- Managed database for Fragile Crescent Project; managing heritage data transfer between Access and Arches heritage database systems and standardising terminology.
- Reviewed systems to suggest improvements.
- Assisted in creation of strategies for long term site protection.
- Developed and delivered training for armed forces, heritage professionals, and university students.
- Wrote high impact articles and reports for leading international scholarly journals.
- Represented project at meetings and conferences, and conducted outreach at workshops and conferences to quickly form new relationships to build international network of academic and non-academic contacts to further project;
- Conference organisation.
- Volunteer management.

## SATELLITE IMAGERY CONSULTANT

UNOSAT

JUL 2014 - DEC 2014

- Utilised ArcGIS and other platforms to scientifically assess damage to cultural heritage in Syria (2011-2014) using remote sensing techniques.
- Advised on data collection and statistical methods to verify reliability of findings.
- Developed robust, meaningful reports tailored to UNOSAT requirements.

## VOLUNTEER CONSULTANT

NGO HERITAGE FOR PEACE

FEB 2012

- Planned, coordinated and executed training and research projects to gain insight into cultural property protection,
- Focus on heritage destruction, international heritage support activity, and heritage law in conflict in Syria.
- Co-authored scholarly articles, papers and books related to heritage destruction, Syria and work of Heritage for Peace.
- Performed skill assessments to link volunteers to roles matching individual skills and competencies, and managed volunteers.
- Supported website development and social media.

Date: 16 February 2024

Name: Emma Cunliffe

(firma autografa omessa ai sensi dell'art. 3 del Dlgs 39/1993)