

**FORMATO EUROPEO
PER IL CURRICULUM
VITAE**



INFORMAZIONI PERSONALI

Nome e Cognome
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Anagrafica della ricerca

Nazionalità

MARCO VALERI
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ESPERIENZA ACCADEMICA

DAL 2014

RICERCATORE DI ORGANIZZAZIONE AZIENDALE (SECS: P/10)

Università degli Studi Niccolò Cusano

DAL 2021

Visiting Professor, Faculty of Social Sciences and Leisure Management,
Taylor's University (Malaysia)

DAL 2019

Senior Lecturer in "Knowledge Management", BA (Hons) in Global
Management and International Business – NCIUL - London

DAL 2020

Senior Lecturer in "Corporate Social Responsibility", BA (Hons) in Global
Management and International Business – NCIUL - London

ATTIVITÀ DI DOCENZA

DAL 2010

Organizzazione Aziendale (Secs: P/10)

Università degli Studi Niccolò Cusano

DAL 2014

Knowledge Management (Secs: P/10)

Università degli Studi Niccolò Cusano

A.A. 2009-2011

Economia e Gestione delle Imprese (Secs: P/08)

Università degli Studi Niccolò Cusano

MADRELINGUA

ITALIANA

ALTRE LINGUE

**INGLESE
FRANCESE**

PUBBLICAZIONI*Books*

VALERI M. (2022) (Ed.), *Tourism risk. Crisis and recovery management*, Emerald Publishing, UK

VALERI M. (2022), *New governance and management in tourist destinations*, IGI Global Publishing, Hershey PA, USA

VALERI M. (2021), *Organizational Studies. Implications for the Strategic Management*, Springer, Switzerland

VALERI M., KATSONI V. (Eds.) (2021), *Gender and tourism: challenges and entrepreneurial opportunities*, Emerald Publishing, UK

VALERI M., PECHLANER H., SCUTTARI A. (2021), *Resilienza e sostenibilità. Risposte locali a dinamiche globali*, Giappichelli, Torino

VALERI M., PECHLANER H., GON M. (2016), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli, Torino

VALERI M. (2013), *Evoluzioni dell'impresa turistica. Agriturismi e alberghi diffusi*, Aracne, Roma

VALERI M. (2011), *The Role of Time for the Competitiveness of SMEs in the Service Sector*, DSI Essays Series, No. 17, McGraw-Hill

PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2012), *Destination governance*, Giappichelli, Torino

PANICCIA P., SILVESTRELLI P., VALERI M. (a cura di) (2010), *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

Journals

VALERI M., ROSSI, L., BAGGIO, R. (2022), "Bayesian data analysis on e-commerce trends during COVID-19 Pandemic", *International Research in Business and Social Sciences*.

SHEKHAR, VALERI, M. (2022), "Evolving themes in dark tourism research: A review study", *Tourism: An International Interdisciplinary Journal*.

OBERMAYER, N., KÖVÁRI, E., LEINONEN, J., BAK, G., VALERI, M. (2021), "How social media practices shape family business performance: the wine industry case study", *European Management Journal*. DOI: 10.1016/j.emj.2021.08.003

SANTUS KUMAR DEB, MOHANTY, P. P., VALERI, M. (2022), "Promoting Family Business in Handicrafts Through Local Tradition and Culture: An Innovative Approach", *Journal of Family Business Management*. DOI: 10.1108/JFBM-10-2021-0131

VALERI, M., BAGGIO, R. (2022), "Knowledge management in tourism: paradigms, approaches and methods", *Journal of Organizational Change Management*, Vol. 35 No. 2, pp. 257-263. <https://doi.org/10.1108/JOCM-04-2022-506>

SOUSA, B., VELOSO, C., MAGALHÃES, D., WALTER, C., VALERI, M. (2021), "Encouraging consumer loyalty: the role of family business in hospitality", *Journal of Family Business Management*. DOI: 10.1108/JFBM-10-2021-0134

SHEKHAR, GUPTA, A., VALERI, M. (2021), "Mapping research on family business in tourism and hospitality: A bibliometric analysis", *Journal of Family Business Management*. DOI: 10.1108/JFBM-10-2021-0121

CAMILLERI, M. A., VALERI, M. (2021), "Thriving family businesses in tourism and hospitality: A systematic review and a synthesis of the relevant literature", *Journal of Family Business Management*. DOI: 10.1108/JFBM-10-2021-0133

ALVES, H. M., SOUSA, B., CARVALHO, A., SANTOS, V., DIAS, A. L., VALERI, M. (2021), "Encouraging brand attachment and promotional management: pet-friendly segment", *Journal of Tourism, Heritage & Services Marketing*.

VALERI M., BAGGIO R. (2021a), "Italian tourism intermediaries: a social network analysis exploration", *Current Issues in Tourism*, 24(9), pp. 1270-1283. DOI: <https://doi.org/10.1080/13683500.2020.1777950>

VALERI M., BAGGIO R. (2021b), "Increasing the efficiency of knowledge transfer in an Italian tourism system: a network approach", *Current Issues in Tourism*. DOI: 10.1080/13683500.2021.1937960

VELOSO, C. M., WALTER, C. E., SOUSA, B., OLIVERA, M., VALERI, M. (2021), "Academic tourism and transport services: student perceptions from a social responsibility perspective", *Sustainability*. DOI: <https://doi.org/10.3390/su13168794>

ANJO A. M., SANTOS V., DIAS A. L., VALERI M., SOUSA B. (2021), "Digital literary tourism mapping. A study of the implementation potential in Lisbon", *Journal of Tourism, Heritage & Services Marketing*, 7(2). DOI: <https://doi.org/10.5281/zenodo.5550663>

SANTOS V., RAMOS P., SOUSA B., ALMEIDA N., VALERI M. (2022), "Factors influencing touristic consumer behavior", *Journal of Organizational Change Management*, DOI: 10.1108/JOCM-02-2021-0032

SANTOS V., SOUSA B., RAMOS P., VALERI M. (2021), "Emotions and Involvement in Tourism Settings", *Current Issues in Tourism*. DOI: 10.1080/13683500.2021.1932769

TOANOGLLOU M., CHEMLI S., VALERI M. (2022), "The organizational impact of COVID-19 crisis on travel perceived risk across four continents", *Journal of Organizational Change Management*, Vol. 35 No. 2, pp. 293-307. <https://doi.org/10.1108/JOCM-12-2020-0369>

SARKAR A., CHAKRABORTY P., VALERI M. (2021), "People's perception on dark tourism: a quantitative", *Current Issues in Tourism*. DOI: <http://dx.doi.org/10.1080/13683500.2021.1889483>

SANTOS V., RAMOS P., SOUSA B., VALERI M. (2022), "Towards a framework for the global wine tourism system", *Journal of Organizational Change Management*, Vol. 35 No. 2, pp. 348-360. <https://doi.org/10.1108/JOCM-11-2020-0362>

KUMAR S., VALERI M., SHEKHAR (2022), "Understanding the relationship among factors influencing rural tourism: A hierarchical approach", *Journal of Organizational Change Management*, Vol. 35 No. 2, pp. 385-407. <https://doi.org/10.1108/JOCM-01-2021-0006>

CHEMLI S., TOANOGLLOU M., VALERI M. (2020), "The impact of Covid-19

media coverage on tourist's awareness for future traveling", *Current Issues in Tourism*, 25(2), pp. 179-186. DOI 10.1080/13683500.2020.1846502

BAGGIO R., VALERI M. (2020), "Network science and sustainable performance of family businesses in tourism", *Journal of Family Business Management*. DOI 10.1108/JFBM-06-2020-0048

ALBATTAT, A., JAMALUDIN, A., ZURAIMI, N.S.M., VALERI, M. (2020), "Visit Intention and Destination Image in Post- Covid- 19 Crisis Recovery", *Current Issues in Tourism*, 24(17), pp. 2392-2397. DOI: <https://doi.org/10.1080/13683500.2020.1842342>

VALERI M., FONDACARO R., DE ANGELIS C., BARELLA P. (2020), "The use of cryptocurrencies for hawala in the Islamic finance", *European Journal of Islamic Finance*, DOI: <http://www.ojs.unito.it/index.php/EJIF>

ARCESE G., VALERI M., POPONI S., ELMO G.C. (2020), "Innovative drivers for Family business models in tourism", *Journal of Family business Management*, 11(4), pp. 402-422. DOI: <https://doi.org/10.1108/JFBM-05-2020-0043>

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VALERI M., BAGGIO R. (2020b), "A critical reflection on the adoption of blockchain in tourism", *Journal Information Technology and Tourism*, 23 (2), pp. 121-132. DOI: 10.1007/s40558-020-00183-1

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VALERI M., FADLON L. (2018), "Co-evolutionary prospects in tourism", *International Journal of Business and Management*, Vol. 13, N. 9, pp. 95-105. DOI:10.5539/ijbm.v13n9p95

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VALERI M., PAOLONI P. (2017), "Competitiveness and sustainability in tourism industry: the albergo diffuso case study", *International Journal of Business and Management*, Vol. 12, N. 12, pp. 107-118. DOI: 10.5539/ijbm.v12n12p107

PAOLONI M., VALERI M., PAOLONI P. (2017b), "Immigrant women's entrepreneurship: is there a development model in Italy?", *African Journal of Business Management*, Vol. 11, N. 15, pp. 357-366. DOI: 10.5897/AJBM2017.8342

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hospitality business in Italy", *Tourismos*, Vol. 11, No. 1, pp. 1-18

VALERI M. (2016), "Networking and cooperation practices in the Italian tourism business", *Journal of Tourism, Heritage & Services Marketing*, Vol. 2, No. 1, pp. 30-35. DOI: <http://doi.org/10.5281/zenodo.376333>

VALERI M. (2015), La sostenibilità turistica: dai modelli di analisi alla responsabilità delle Istituzioni, *Esperienze d'Impresa*, n. 2, pp. 111-126;

VALERI M. (2015), Sustainability development and competitiveness of Rome as a tourist destination, *Tourism and Hospitality Management*, Vol. 21, No. 2, 203 – 218. DOI: <https://doi.org/10.20867/thm.21.2.7>

VALERI M., BAIOTTO S. (2012), "The integration of a Swedish minority in the hotel business culture: the case study Riva del Sole", *Tourism Review*, Vol. 67, No. 1. DOI <https://doi.org/10.1108/16605371211216378>

PANICCIA P., VALERI M., (2008b) Relazioni e cooperazione per la competitività delle tipicità rurali: il business del nocciolo viterbese, *Esperienze di impresa*, n. 2

Book chapters

DONBAK, E. R., KIRPIK, G., VALERI, M. (2022), "An Overview of Crisis Management in Hospitality Enterprises: The Case of Operating at an International Level Hotel in Adiyaman", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

BELIAS, D., IOANNIS, R., VALERI, M. (2022), "Tourism in crisis- The impact of climate change on the tourist industry", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

PUTU, D. S. P., PITANA, I. G., VALERI, M. (2022), "Natural and man-made crisis management in a small island tourism destination: the case of Bali", In VALERI M. (Ed), *Tourism risk, crisis and recovery management*, Emerald Publishing

SOUSA, B., VAREIRO, L., MARQUES, A. R., SANTOS, V. R., VALERI, M. (2022), "The Impact of River Tourism on the Development of the Demarcated Regions in specific (post-pandemic crisis) contexts: The Case of Cruise Ships", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

KOLIOPOULOS T.K., VALERI M. (2022), "Environmental Health Sustainable Ecological Tourism in Crisis: Perspectives and Solutions in the Age of Austerity and Risk Assessment", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

KUMAR, S., SHEKHAR, VALERI, M., SAGEENA, G. (2022), "Spiritual Tourism Transition: An Ethos of Hope during COVID-19 crisis from Indian Perspectives", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

POULAKI P., STAVRAKAKIS, I., TARAZONAS, D., VASILAKIS, N., VALERI M. (2022), "Crisis management in tourism: Covid – 19 Pandemic in Greece", In VALERI M. (Ed), *Tourism risk. Crisis and recovery management*, Emerald Publishing

ALFANDI A. M., VALERI M. (2022), "Electronic Word of Mouth Effects on Middle East Destinations Overall Image and behavioral Intention: an Empirical Study in Jordan", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

BELIAS, D., ROSSIDIS, I., PAPADEMETRIOU, C., VALERI, M. (2022), "Destination governance: the role of local authorities in Greek tourism's marketing", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

MIRA, M. R. C., MÓNICO, L. S. M., BREDÁ, Z., VALERI, M. (2022), "Governance factors which influence the internationalization of tourism destinations: The perspective of Portuguese DMOs", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

GAJDOŠÍK, T., VALERI, M. (2022), "Smart destination governance: A complexity approach", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

POULAKI, P., KRITIKOS, A., VASILAKIS, N., VALERI, M. (2022), "The contribution of female creativity to the development of gastronomic tourism in Greece: The case of the island of Naxos in the South Aegean Region", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

KÓVÁRI, E., LŐRINCZ, K., VALERI, M. (2022), "Veszprém-Balaton 2023 European Capital of Culture title for sustainable cooperation: the key role of local and regional stakeholders' network", In VALERI M. (Ed), *New governance and management models in tourist destinations*, IGI Global Publishing

VALERI, M., PECHLANER, H., SCUTTARI, A. (2021), "Resilienza e sostenibilità: governance e relazioni per una cultura dello sviluppo sostenibile", In VALERI M., PECHLANER H., SCUTTARI A. (Eds), *Resilienza e sostenibilità. Risposte locali a dinamiche globali*, Giappichelli, Torino

POULAKI, P., STAVRAKAKIS, I., TARAZONAS, D., VASILAKIS, N., VALERI, M. (2021), "Sustainable Development and Cultural Heritage in Greece", In VALERI M., PECHLANER H., SCUTTARI A. (Eds), *Resilienza e sostenibilità. Risposte locali a dinamiche globali*, Giappichelli, Torino

HASANAT, O., ALHELALAT, J.A., VALERI M. (2021), "Women leadership in the Jordanian hospitality sector: obstacles and future opportunities", In VALERI M., KATSONI V. (eds.), *Gender and Tourism: Challenges and Entrepreneurial Opportunities*, Emerald Publishing

POULAKI, P., LAGOU M., VALERI, M. (2021), "The role of female entrepreneurship to the development of agritourism in Greece", In (eds), VALERI M., KATSONI V. (eds.), *Gender and Tourism: Challenges and Entrepreneurial Opportunities*, Emerald Publishing

VALERI M., FADLON L. (2021), Co-evolution in tourism, In D. BUHALIS (Ed.), *Encyclopedia of Tourism Management and Marketing*, Cheltenham UK: Edward Elgar Publishing (ISBN: 9781800377479; eISBN: 9781800377486; DOI: <https://doi.org/10.4337/9781800377486>)

VALERI, M., KATSONI, V. (2021), "Female entrepreneurship in tourism", in VALERI M., KATSONI V. (eds.), *Gender and Tourism: Challenges and Entrepreneurial Opportunities*, Emerald Publishing

VALERI M. (2020), Blockchain technology: adoption perspectives in tourism, in (Ed), RATTEN V., *Entrepreneurship and organizational change: Managing innovation and creative capabilities*, Springer (ISBN: 978-3-030-35414-5)

VALERI M. (2019), Co-evolutionary prospects and sustainability, in (eds), RATTEN, V., RAMIREZ PASILLAS, M., and LUNDBERG, M., *Managing Sustainable Innovation*, Routledge (ISBN: 9780367210311)

VALERI M., DE ANGELIS C., ELMO G.M., FONDACARO R. (2019), Organizational impact on the adoption of new technologies in tourism, In Vicky Katsoni, Thanasis Spyriadis (Eds), *Cultural and Tourism Innovation in the Digital Era*, Springer (ISBN: 978-3-030-36341-3)

VALERI M., FADLON L. (2019), Entrepreneurship and co-evolution in tourism, In Vicky Katsoni, Marival Segarra-Oña (Eds), *Smart Tourism as a Driver for Culture and Sustainability* - Fifth International Conference IACuDiT, Athens 2018, Springer (ISBN 978-3-030-03909-7)

SUDARIC T, ZMAIC K, PAOLONI P., VALERI M., BOKUM D. (2018), "Italian vs Croatian cooperative system", 53rd Croatian and 13th International Symposium on Agriculture, Faculty of Agriculture, University Josip Juraj Strossmayer in Osijek, 18 – 23 February 2018 (ISSN: 2459-5543)

VALERI M. (2018), Quale modello di governance per la destinazione turistica Italia? In PECHLANER H., ANGELINI P., SCUTTARI A. (Eds), *Destination Greenitaly. Modelli di governance turistica dalle Alpi al Mediterraneo*, Aracne, Roma

PAOLONI P., VALERI M. (2018), "Competitiveness and Relational Capital: Women in Management in the sector of Immigrants Reception", In AZEVEDO A., MESQUITA A. (Eds), *Proceedings of the International Conference on Gender Research*, ISCAP Porto, Portugal, 12-13 April 2018 (ISBN: 978-1-911218-77-7)

PAOLONI P, VALERI M (2018), Female entrepreneurship and management in the immigrant reception sector in Italy. In PAOLONI P, LOMBARDI R. (eds), *Advances in Gender and Cultural Research in Business and Economics*. Springer, ISBN: 978-3-030-00334-0

PAOLONI P., VALERI M. (2017), "An overview on immigrant women's entrepreneurship in the Italian context". In PAOLONI P, LOMBARDI R. (eds), *Gender Issues in Business and Economics*. Springer, ISBN: 978-3-319-65193-4

VALERI M. (2017), "The model of albergo diffuso: a sustainable hospitality business in Italy?", 3rd Heritage, Tourism and Hospitality International Conference (HIHTC) Pori, Finland September 27-29

VALERI M. (2017), "Sviluppo dell'imprenditoria immigrata: tra dinamismo e prospettive di consolidamento", in PAGANO A. (a cura di), *Migrazioni internazionali: uno studio interdisciplinare*, Edicusan editore, Roma

VALERI M., PAOLONI P. (2016), "Capitale relazionale e sviluppo sostenibile nelle micro e piccole imprese di servizi", in PAOLONI P. (a cura di), *Studi di genere: il mondo femminile in un percorso interdisciplinare*, Edicusan editore, Roma

VALERI M. (2016), "Governance e sviluppo sostenibile delle imprese turistiche", in VALERI M., PECHLANER H., GON M. (a cura di), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli editore, Torino

PANICCIA P., SILVESTRELLI P., MONTELLA M., ROZERA C., VALERI M. (2013), "Innovare nell'ottica della sostenibilità. L'esempio dell'albergo diffuso": un progetto di valorizzazione per il territorio", in FRANCH M., MARTINI M. (a cura di), *Management per la sostenibilità dello sviluppo turistico e la competitività delle destinazioni*, Il Mulino, Bologna

PANICCIA, P., MINGUZZI, A., VALERI, M. (2012), "Coevoluzione tra impresa

e destinazione turistica. L'esperienza innovativa dell' "albergo diffuso" in PILOTTI L. (a cura di), *Creatività, innovazione e territorio. Ecosistemi del valore per la competizione globale*, Il Mulino, Bologna;

PECHLANER H., PANICCIA P., VALERI M., RAICH F. (2012), "Dal Destination management alla destination governance: problemi e prospettive", in PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2011), *Destination governance*, Giappichelli, Torino

VALERI M. (2012), "La destinazione turistica e il ruolo delle relazioni intersistemiche", in PECHLANER H., PANICCIA P., VALERI M., RAICH F. (a cura di) (2011), *Destination governance*, Giappichelli, Torino

VALERI M., LUCARELLI F. (2010), "L'offerta turistica di qualità. Il caso Gartour", in PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

VALERI M. (2009), L'esperienza di Brembo nella misurazione degli intangible assets, in AA.VV. (a cura di), *Evoluzioni tecniche ed organizzative nel settore dei servizi. Casi aziendali*, Giappichelli, Torino

PANICCIA P., PECHLANER H., VALERI M. (2010), "The Importance of the Time of Experience in the Innovation of Tourism Business. The Sextantio Albergo Diffuso" in Weiermair, K., Go, F., Keller, P., PECHLANER H.(eds.) *Entrepreneurship and Innovation in Tourism*, Erich Schmidt Verlag, Berlin

PANICCIA P., VALERI M. (2010b), "Enhancing knowledge in tourist firms: between maintenance and change", in P. Keller, T. Bieger (eds), *"Managing Change in Tourism: creating opportunities - overcoming obstacles"*, Erich Schmidt Verlag, Berlin

PANICCIA P., VALERI M. (2010a) "Innovazioni made in Italy: da borgo ad albergo", in *Il turismo culturale: nuovi orientamenti di sviluppo economico-sociale*, in occasione del BIT - Borsa Internazionale del Turismo, Milano, 18-21 Febbraio

PANICCIA P., VALERI M. (2008a), "Destinazione turistica e impresa immobiliare: nuove prospettive di ricerca", *Annuario del Turismo e della Cultura*, Touring Club Italiano, Milano

PANICCIA P., SILVESTRELLI P., VALERI M. (2010B), "Innovazioni made in Italy nel management alberghiero. La realtà degli "alberghi diffusi", in PANICCIA P., SILVESTRELLI P., VALERI M., (a cura di) *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

PANICCIA P., PECHLANER H., VALERI M. (2007), "Da borgo ad albergo. Il caso Sextantio", in *La Rivista del Turismo*, n. 4, Touring Club

PANICCIA P., PECHLANER H., VALERI M. (2007), "Il Tempo dell'esperienza nell' innovazione dell'impresa turistica. L'albergo diffuso Sextantio", in Tavoletti E., (a cura di), *Il settore immobiliare visto attraverso la case study research*, Giappichelli, Torino

VALERI M. (2006), "Una evidenza empirica sull'apprendimento organizzativo: il caso del Gruppo Acea", in PANICCIA P., (a cura di), *Creazione e valorizzazione della conoscenza in impresa*, Aracne, Roma

LIST OF KEYNOTES AND INVITED SPEECHES

International Program Committee (IPC) Members for the inaugural Blockchain & Cryptocurrency Congress (B2C' 2022) (16th-18th November 2022, Barcelona, Spain)

ATLAS 2022 – Coordinatore della Track “Innovative research methods in Family Businesses in tourism and hospitality”, ATLAS Annual Conference 2022 “*Tourism 22 and Beyond - What Matters Now to the Global Tourist?*”, Cork, Ireland (6th - 9th September 2022)

EURAM 2022 – Track Chair “Network management in tourism and hospitality” within Track Session “*Strategic Management*”, ZHAW School of Management and Law, Winterthur (15th - 17th June 2022)

International Guest Speaker at International Conference of Doctoral Students and Young Researchers discussing on “Traditions of Sustainability in tourism and hospitality”, Doctoral School of Economic Sciences, University of Oradea, Romania (13th January 2022)

International Guest Speaker at 12th International Crisis and Risk Communication Conference (ICRCC) discussing on “Investigating the aspect recovery of COVID-19 crisis and potential of media influence in tourism and hospitality economy”, Orlando, Florida (7th -9th March 2022)

Guest Speaker at Conference “Social Doctrine of the Church” discussing on “*Etica e responsabilità economica: principi e strategie*”, Istituto Superiore di Scienze Religiose “Fides et Ratio” – L’Aquila

International Guest Speaker at International Conference “The Global Currency’ in the New World” discussing on “Adoption of blockchain in tourism: is it always possible?”, Blockchain and Cryptocurrency Summit, University of Naples Federico II, the University of South Florida M3 Center and Academia Central (26th – 28th January 2022)

International Guest Speaker at International Conference “*Post – Pandemic Trends, Issues and Opportunities*” discussing on “Sustainability in tourism: implications for the strategic management”, Tourism Faculty, Adiyaman University, Turkey (7th December 2021)

International Guest Speaker at 12th edition of the International Conference of Doctoral Students and Young Researchers “Emerging Markets Economics and Business” discussing on “*Writing a paper: a qualitative approach*”, Doctoral School of Economic Sciences, University of Oradea, Romania (26th November 2021)

Guest Speaker at National Conference “Women entrepreneurship and digital technology” discussing on “*Gender and Tourism: challenges and entrepreneurial opportunities*” organized by Salento University, Italy (28th October 2021)

International Guest Speaker at International Conference “*Commitment to PRIDE in tourism and hospitality*” organized by Joji Ilagan International School of Hotel and Tourism Management, Philippine (20th October 2021)

International Guest Speaker at International Conference “Tourism and Sustainability: perspectives and implications” organized by Taylor’s University, School of Hospitality, Tourism & Events, Malaysia (22nd October 2021)

International Guest Speaker at International Conference “*Qualitative methods in management research*”, School of Management, Bahria University, Islamabad, Pakistan and Centre for Academic Learning Writing and Support Services, Islamabad, Pakistan (CALWASS) (28th September 2021)

International Guest Speaker at International Conference “*Women in Tourism: Challenges & Emerging Opportunities*”, Asian Institute of Management, Manila (18th September 2021)

International Guest Speaker at the international webinar titled “*Research paper writing*”, Seth Jai Parkash Mukand Lal Institute of Engineering & Technology (JMIT), Radaur, India (4th September 2021)

International Guest Speaker at the international webinar titled “*Future of hospitality and tourism management*”, Shivaji College, Department of Commerce, University of Delhi (1st September 2021)

International Guest Speaker at International Conference on Educational Leadership and Demonstration Teaching Festival “*The Portrait of an Educational Leader as Innovator, Researcher and Quality Management Advocate in the New Normal Academic Landscape*”, The International Society of Teachers, Administrators and Researchers (ISTAR), in partnership with the International Alliance of English Language Teachers (IAELT), Department of Education – National Capital Region, Philippines (DepEd NCR), Urdaneta City University, Philippines (UCU), University of Kerala, India (UK), and International Social Science and Management Welfare Association (25th – 28th June 2021)

International Guest Speaker at International Conference on Hospitality and Tourism (ICHT 2021) “*The New Normal of Hospitality and Tourism: Post – Pandemic Trends, Issues and Opportunities*”, School of Hospitality & Tourism, Jagran Lakecity University, Bhopal, India (28th - 29th June 2021)

International Guest Speaker at International Conference “*What Industry 4.0 has in stock for Emerging Economies*”, Saket College of Arts, Science and Commerce - University of Mumbai, India (29th May 2021)

Guest Speaker at International Hospitality Entrepreneurship and Innovation Conference (inHEIC) - Bali Tourism Polytechnic (8th April 2021)

RODRIGUES, N., SOUSA, B., QUESADO, P., SANTOS, V., VALERI, M. (2021), “*Agritourism and the Challenges in The Post-Pandemic Scenario: A Portuguese Case Study*”, International Hospitality Entrepreneurship and Innovation Conference (InHEIC), Bali Tourism Polytechnic (8th April 2021)

VALERI M., AHMAD, A. (2021), Visit Intention and Destination Image in Post-Covid- 19 Crisis Recovery, International Crisis Communication Conference, University of Central Florida (8th -10th March 2021)

VALERI M., DE ANGELIS C., FONDACARO R. (2019), “*The use of cryptocurrencies for hawala in the islamic finance*”, Turin Islamic Economic Forum (TIEF), “*Islamic Finance, Social Impact Finance, and Blockchain: Applications and Opportunities for Generating Impact*”, University of Turin (28th - 29th October 2019)

VALERI M., DE ANGELIS C., ELMO G.M., FONDACARO R. (2019), “*Organizational impact about adoption of new technologies in tourism*”, IACUDIT 2019, 6th International conference “*Cultural and tourism innovation: integration and digital transition*”, Athens (12th -15th June 2019)

VALERI M. (2019), Strategies for SMEs Growth in Italy, IFKAD 2019, “*Knowledge Ecosystems and Growth*”, Track title (ST21): *Knowledge Strategies and Practices for Sustainable SMEs Growth, Italy*, University of Basilicata, Matera, (5th -7th June 2019)

VALERI M. (2018), "Cooperation practices in tourism: the Italy case study", TOURMAN 2018 - 2nd International Scientific Conference "In search of excellence in tourism, travel and hospitality- Rhodes island, Greece (25th -28th October 2018)

VALERI M. (2018), "Destination management and destination governance: co-evolutionary prospects", 6th Interdisciplinary Tourism Research Conference, Avanos, Turkey (2nd-7th October 2018)

VALERI M. (2018), "Entrepreneurship and coevolution in tourism sector", IACUDIT 2018, 5th International conference "Exploring smart tourism: the cultural and sustainability synergies, Athens (28th -30th June 2018)

PAOLONI P., VALERI M. (2018), "Women in management in the sector of immigrants: Italian case studies", 4nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma

SUDARIC T, ZMAIC K, PAOLONI P., VALERI M., BOKUM D. (2018), "Italian vs Croatian cooperative system", 53rd Croatian and 13th International Symposium on Agriculture, Faculty of Agriculture, University Josip Juraj Strossmayer in Osijek (18th – 23th February 2018)

VALERI M., FADLON L. (2018), "Co-evolution between tourist destinations and tourist enterprises", 24th Biennial International Congress THI 2018, Opatjia (26th -27th April)

PAOLONI P., VALERI M. (2018), "Competitiveness and relational capital: women in management in the sector of immigrants reception in Italy", International Conference on Gender Research (IGR), 12th -13th April 2018, ISCAP – Polytechnic of Porto – Portugal

PAOLONI P., VALERI M. (2017), "Relations and Sustainability in Italian tourism SmeS", SOItmC & Riga Technical Univ. 2017 Conference (15th -18th June 2017)

VALERI M. (2017), "Entrepreneurship and cooperation practices in the Italian tourism business", ATLAS Annual Conference 2017, "Destinations past, present and future", Viana do Castelo, Portugal (12th -16th September, 2017)

VALERI M. (2017), "The model of albergo diffuso: a sustainable hospitality business in Italy?", 3rd Heritage, Tourism and Hospitality International Conference (HIHTC) Pori, Finland (27th-29th September)

VALERI M., PAOLONI P. (2017), "Women in business: development perspectives of relational capital", IFKAD 2017, "Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation" St. Petersburg, Russia (7th-9th June)

VALERI M., PAOLONI P., FADLON L. (2017), "Quale modello di sviluppo dell'imprenditoria femminile immigrata in Italia", 3nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma

PAOLONI P., VALERI M. (2016), "Relational capital and sustainable development in women tourism SMEs", 2nd Workshop on gender: Culture and gender issues, Università Niccolò Cusano – Roma

PAOLONI P., FORTUNA F., VALERI M. (2014), "Corporate Governance and Competitiveness of Tourism SMEs", Proceedings of the 17th IAMB Conference, São Paulo, Brazil, Spring 2014

VALERI M., PAOLONI P., FORTUNA F. (2014), "Governance and sustainability of the tourist destination", Proceedings of the 9th International

Conference *IFKAD - Matera*, Italy (11th-13th November, 2014)

VALERI M., PAOLONI P., FORTUNA F. (2014), "Destination governance and competitive advantage of the tourist destination", Proceedings of 18th IAMB Conference – Rome (17th-19th September 2014)

VALERI M. (2014), "L'Organizzazione quale sistema competitivo imperfetto", nell'ambito del convegno "Soggetti e Organizzazioni, Seminario di studi ispirato al volume "Organizzazioni. Culture, Modelli e Governance, 24 novembre, Università Niccolò Cusano

PANICCIA P., SILVESTRELLI P., VALERI M. (2013), "Hotel innovation and coevolution toward sustainability: the Albergo diffuso" (XXXVI AIDEA Conference "The firm's role in the economy: Does a growth oriented business model exist?", 19 - 20- 21 Settembre 2013, Lecce, Cacucci

VOLPE L, RICOTTA F, VAGNANI G, VALERI M (2013), "Innovation adoption and exploitation in SMEs: a systematic literature review" In: (a cura di): AA.VV., Does a growth-oriented business model exist? p. 1-26, BARI: Cacucci Editore, ISBN: 978-88-661-1294-5

PANICCIA P., MINGUZZI A., VALERI M. (2011), "L'albergo diffuso as innovation driver of value creation for destinations", ATLAS Conference, Riga, Lettonia, 21/23 settembre

PANICCIA P., VALERI M. (2010), "Integrazioni di culture nel management dell'ospitalità alberghiera. Customer experience, sistemicità, coevoluzione", New Minorities and Tourism, International Scientific Workshop on New Minorities and Tourism, organized by European Academy of Bolzano-Bozen (EURAC research) and The University of Queensland School of Tourism (Australia), 22–23 gennaio, Bolzano-Bozen/Italy

VALERI M. (2009), "Quale ruolo delle istituzioni e degli operatori per il rilancio del turismo in Abruzzo", nell'ambito del Seminario "Tor Vergata in Abruzzo, organizzato in collaborazione con Confindustria Abruzzo, 21 dicembre

VALERI M. (2009), "Una prospettiva di ricerca del valore della crisi nel management del turismo", nell'ambito del ciclo di seminari "Strumenti per superare la crisi", organizzato da Fiavet Lazio in collaborazione con l'Amministrazione Provinciale di Frosinone, 26 ottobre

PANICCIA P., VALERI M. (2007), "Enhancing knowledge in tourist firms: between maintenance and change", 59° Aiest Conference, "Management of Change in Tourism: creating opportunities - overcoming obstacles", Sanvolinna (Finland) (23th-27th August)

PANICCIA P., PECHLANER H., VALERI M. (2007), "Time, knowledge and innovation in the hotel firm", 9° Tourism Summits "Property: from boom to unbalance in tourist locations", Chamonix-Mont-Blanc

GUEST EDITOR EXPERIENCES

Guest editor book chapters

VALERI M. (2022) (Eds), *Tourism risk. Crisis and recovery management*, Emerald Publishing

VALERI M. (2022), *New governance and management in tourist destinations*, IGI Global Publishing

VALERI M. (2021), *Organizational Studies. Implications for the Strategic Management*, Springer

VALERI M., KATSONI V. (Eds.) (2021), *Gender and tourism: challenges and entrepreneurial opportunities*, Emerald Publishing

VALERI M., PECHLANER H., SCUTTARI A. (Eds.) (2021), *Resilienza e sostenibilità: interfacce tra dinamiche globali e azioni locali*, Giappichelli, Roma

VALERI M., PECHLANER H., GON M. (Eds.) (2016), *Innovazione, sostenibilità e competitività. Teoria ed evidenze empiriche*, Giappichelli, Torino

PECHLANER H., PANICCIA P., VALERI M., RAICH F. (Eds.) (a cura di) (2012), *Destination governance*, Giappichelli, Torino

PANICCIA P., SILVESTRELLI P., VALERI M., (Eds.) (2010), *Economia e management delle attività turistiche e culturali. Destinazioni, imprese, esperienza. Contributi di ricerca*, Giappichelli, Torino

Guest editor journal

VALERI, M., CHEMLI, S., TOANOGLLOU, M., J. L. DEL VAL ROMAN (2022), "Digital Transformation of Tourism Industry and Innovation Challenges", *European Journal of Innovation Management* (Editor-in-Chief: Vincenzo Corvello, University of Calabria, Italy)

VALERI M. (2021), "Family business in tourism and hospitality", *Journal of Family Business Management* (Editor-in-Chief: Claire Seaman, Queen Margaret University, UK)

VALERI M., BAGGIO R. (2021), "Knowledge management: paradigms, approaches and methods", *Journal of Organizational Change Management* (Editor-in-Chief: Slawomir Magala, Rotterdam School of Management, Erasmus University, Netherlands)

VALERI M., DIGOUT J., SALLOUM C. (2021), "Digital Transformation in Tourism", *Sustainability*, (Editor-in-Chief: Marc. A. Rosen, University of Ontario Institute of Technology, Oshawa, Canada)

VALERI M., SALLOUM C., SUISSA C.M. (2021) "Corporate Social Responsibility across Entrepreneurial Perception", *World Review of Entrepreneurship, Management and Sustainable Development* (Editor-in-Chief: Leo Paul Dana, Montpellier Business School, France)

VALERI M., DIGOUT J., SALLOUM C. (2021), "Evolution in hospitality: digital transformation and artificial intelligence", *International Journal of Organizational Analysis* (Editor-in-Chief: Peter Stokes, De Montfort University, UK)

VALERI M., DIGOUT J., SALLOUM C. (2020), "Entrepreneurship and Co-Evolution in Hospitality", *Sustainability*, (Editor-in-Chief: Marc. A. Rosen, University of Ontario Institute of Technology, Oshawa, Canada)

VALERI M., DIGOUT J., SALLOUM C. (2020), "Gender Diversity Across Entrepreneurial Leadership in Hospitality", *Sustainability* (Editor-in-Chief: Marc. A. Rosen, University of Ontario Institute of Technology, Oshawa, Canada)

ACADEMIC AWARD

2021

Outstanding Reviewer in the 2021 Emerald Literati Awards, selected by the editorial team of Journal of Family Business Management (Emerald Publishing)

2017

"Best paper award 2017" presenting the "Relations and Sustainability in Italian tourism SmeS" - Journal of Open Innovation: technology, market and complexity - Springer – 15_18 June 2017

2016

Bonifacio VIII National Award – Bonifaciana Academy (Italy)

PHD BOARD MEMBERSHIP

A.A. 2021 - 2022

PhD in "Management For Digital Transformation: Business, Communication and Ethics" (ciclo XXXVII) - Università degli Studi Niccolò Cusano

A.A. 2019 - 2021

PhD in "Social Sciences and Humanities" - Università degli Studi Niccolò Cusano

A.A. 2015 - 2019

PhD in "Governance and Management for Business Innovation" – Università degli Studi Niccolò Cusano

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EDITORIAL BOARD MEMBERSHIP

Economics: Innovative and Economic Research Journal - ISSN: 2303-5013
(Faculty of Business Economics Bijeljina, University of East Sarajevo)

International Business Research - ISSN: 1913-9004

International Journal of Business and Management - ISSN: 1833-3850; 1833-8119

International Journal of Entrepreneurship - ISSN: 1099-9264

International Journal of Industrial Management – ISSN (Print): 2289-9286

Journal of Hospitality and Tourism Insights - ISSN: 2514-9792

Journal of Information Technology & Tourism (JITT) - ISSN: 1098-3058

Journal of Management and Strategy - ISSN 1923-3965 E-ISSN: 1923-3973

Journal of Sustainable Marketing - ISSN: 2766-0117

Journal of Tourism & Hospitality – ISSN 2167-0269

Journal of Tourism, Heritage & Services Marketing” (JTHSM) - ISSN: 2529-1947

Management and Organizational Studies - ISSN 2330-5495 (Print) ISSN 2330-5509 (Online)

Sustainability - ISSN 2071-1050

Tourism and Hospitality - ISSN 2520-2520

Tourism and Hospitality Management – ISSN 1330 – 7533

Tourism Planning & Development – ISSN: 2156-8316

Tourism Review – ISSN: 1660-5373

Tourism: An International Interdisciplinary Journal – ISSN: 1332-7461

ULTERIORI INFORMAZIONI

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Scopus: <https://www.scopus.com/authid/detail.uri?authorId=57210985333>

<https://ricerca.unicusano.it/author/valeri-marco/>

Autorizzo il trattamento dei miei dati personali ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali"

Firma