



Michelangelo Conoscenti, Brief CV

- ❖ Michelangelo Conoscenti, 57, MA, with Honours, Foreign Languages, University of Turin, 1988, Post-Graduate Master in International Marketing, 1988.
- ❖ Full Professor and Chair of English Linguistics at the University of Turin, Department of Culture, Politics and Society, BA & MA courses in International Relations.
- ❖ Member of the Steering Committee and author for the section “*Language & Linguistics, Anthropology and Culture*”, Flagship Report *New Enlightenment 2.0* presented to the Von Der Leyen’s Commission by the European Commission’s Joint Research Centre.
- ❖ “Expert evaluator” (ref. EX2002B019668 e EAC/60/02/533) for the European Commission, General Directorate for Education and Culture.
- ❖ From 2014 Scientific Coordinator for NATO’s Working Groups on InfoOps, PsyOps e Strategic Communication (research and coordination of WGs, subject to confidentiality clause).
- ❖ He has researched and served as external consultant at several military institutions. Among them the US Command for Special Operations, Tampa (FL), the NATO ACT HQ Commander, Norfolk (VA), the West Point Academy, West Point (NY), the Defence Language Institute, Monterey (CA), the Fort Bragg Commander (NC), the NATO Strategic Communication Centre of Excellence (Riga, Latvia), the NATO NRDC-ITA HQ Commander, the 28th Regiment “Pavia” (Special Operations) Commander and the Joint Staff Schools of the Italian Army.
- ❖ He taught Intercultural Communication and Negotiation at the Diplomatic Institute of the Ministry of Foreign Affairs, MAE, Rome.
- ❖ Member of the **Strategic Advisory Group** which assisted the European Commission (Education Committee) in the implementation of the European Year of Languages (2001)
- ❖ Italian Director of 4 research projects funded by the European Commission.
- ❖ He has published 70 contributions, among them monograph studies, book chapters and contributed to national and international journals.
- ❖ He has authored 15 software on Computer Assisted Language Learning.



❖ His latest publications are:

Audience Architecture and Reverse Language Engineering: Problems and opportunities for SoMeInt and Digital Media Management Units, in Lochard, I (ed.). *Information-Related Hybrid Threats in South East Europe*. NATO Science for Peace and Security Series E: Human and Societal Dynamics - Vol. 147, Amsterdam: NATO IOS Press, 2020-forthcoming.

Europe at the Centre of Military *Inform and Influence* Activities: Implications for the European Public Debate, in (Marinella Belluati, Rolando Marini, eds.) Spazio pubblico europeo. Verso l'integrazione delle arene informative?, *Problemi dell'Informazione*, Il Mulino, XLIV, 1/2019, 117-144. ISBN: 978-88-15-28227-9.

<https://www.rivisteweb.it/doi/10.1445/92857> DOI: 10.1445/92857.

NATO's Social Media Strategic Communication in the Making, in (Massimiliano Demata, Dermot Heaney and Susan Herring, eds.) Language and Discourse in Social Media: New Challenges, New Approaches, *Altre Modernità* 10/2018, 23-47. ISSN-e : 2035-7680.

<https://riviste.unimi.it/index.php/AMonline/article/view/10750>