



REPUBLIC OF SLOVENIA
Ministry of Defence



*Invitation to the
Common Security and Defence Policy Course
for Press and Public Information Staff*

(CSDP PPI 2011)

Brussels, 28 – 30 November 2011

Ljubljana, 19 September 2011

Within the framework of the European Security and Defence College (ESDC), Slovenia in cooperation with the European Union External Action Service – the High Representative's Spokesperson, has the great honour to host the Common Security and Defence Policy Course for Press and Public Information Staff (CSDP PPI Course) to be held in Brussels from 28 to 30 November 2011.

Press and Public Information Policy is an important element in the field of Common Security and Defence Policy (CSDP) in general and more specifically in the conduct of the EU's international crisis management. For this reason the CSDP course for PPI staff was first launched in 2006 and the decision was taken to organize a specialized course on an annual basis. There is also a clear need to build-up knowledgeable Press and Public Information (PPI) staff working in the field of CSDP.

This course is specifically designed for spokespersons and press and communication officers of Ministries of Foreign Affairs, Defence, Interior and Justice of the EU member states, the EU institutions and of EU CSDP missions.

It is our great pleasure to invite you to participate in this course, which will provide a good opportunity to become familiar with the CSDP and its actors.

*Michael Mann
Chief Spokesperson to
HRVP Catherine Ashton*

*Primož Šavec
Defence Policy Director*



**COMMON SECURITY AND DEFENCE POLICY COURSE
FOR PRESS AND PUBLIC INFORMATION STAFF
11-12 / 6 / 1
(CSDP PPI 2011)
BRUSSELS, 28 – 30 NOVEMBER 2011**

FACT SHEET

The course is open to both civilian and military personnel, spokespersons and press and communication officers (civilian and military) from Member States and Candidate States who are working for or designated to work for Ministries of Foreign Affairs, Defence, Interior and Justice, the EU institutions and of EU CSDP missions and operations. Locally contracted staff, working for EU mission or operation can exceptionally and on a case - by -case basis also participate if they are active in the field of PPI.

EU Member States, Candidate States and the EU institutions are invited to attend with two (2) participants each. A tentative programme is attached.

The language regime of the CSDP will apply, that is the working languages are English and French without interpretation.

Participant's attendance at the course on all days is mandatory. A certificate will be awarded on the last day to those course participants who would have completed the full course.

Travel, accommodation and all other financial costs of attendance remain the responsibility of the sending country or institution.

EU member states and EU institutions are invited to identify their appropriate candidates using the ESDC secure internet system ENLIST (<https://esdc-enlist.consilium.europa.eu>). Applications are to be filed by their designated nominators. Other invited parties are expected to send the full name and the e-mail address of their candidates to the ESDC Secretariat (secretariat.esdc@consilium.europa.eu) in order of priority. **The registration period will end on 21 October 2011.**

Further detailed information on the course will be forwarded to the designated course members as soon as the course attendance list is completed.



**CSDP Course for Press and Public Information Staff
28 to 30 November 2011 – Tentative Programme
(as of 19 September 2011)**

11-12/6/1

Monday 28/11 Main theme: The EU Institutions and CSDP	Tuesday 29/11 Main theme: Communicating CSDP	Wednesday 30/11 Main theme: PPI in CSDP Operations and Missions
<p>08.30 – 09.00 Registration</p> <p>09.00 – 09.10 <u>General Information and Course Introduction</u></p> <p>09.10 – 09.30 <u>The European Security and Defence College</u></p> <p>09.30 – 09.40 <u>Welcome Address</u></p> <p>09.40 – 10.00 Course photo</p> <p>10.00 – 10.30 Coffee Break</p> <p>10.30 – 11.15 <u>European Security Strategy and its implementation</u></p> <p>11.15 – 13.00 <u>EU Framework: Role of Council, Parliament, Commission and other services in the field of CFSP/CSDP</u></p> <p>13.00 – 14.00 Lunch Break</p> <p>14.00 – 14.45 <u>CSDP as part of the EU External Action, EEAS</u></p> <p>14.45 – 15.30 <u>The EU – UN and EU – AU Relationship</u></p> <p>15.30 – 16.30 <u>The EU – NATO Relationship</u></p> <p>17.00 – 18.30 Reception (in the premises of the Slovenian Permanent Representation to the EU)</p>	<p>09.00 – 10.00 <u>CSDP Missions and Operations: a state of play</u></p> <p>10.00 – 10.30 Coffee Break</p> <p>10.30 – 11.30 <u>Information Operations in support of EU Missions and Operations</u></p> <p>11.30 – 12.30 <u>Development of EU Military and Civilian Capabilities</u></p> <p>12.30 – 13.30 Lunch Break</p> <p>13.30 – 14.15 <u>Civil – Military co-ordination in CSDP</u></p> <p>14.15 – 14.30 Coffee Break</p> <p>14.30 – 15.30 <u>Communicating CSDP: challenges, tools and synergies</u></p> <p>15.30 – 16.30 <u>Journalist experiences in covering CSDP</u></p>	<p>09.00 – 10.00 <u>PPI in CSDP Missions and Operations: experiences from the field</u></p> <p>10.00 – 10.30 Coffee Break</p> <p>10.30 – 11.15 <u>Experience from EUNAVFOR Atalanta</u></p> <p>11.15 – 12.15 <u>CSDP Missions and Operations: Communicating to civil societies</u></p> <p>12.15 – 12.40 Course Evaluation</p> <p>12.40 – 13.00 Closing Remarks Course Certificate Hand-out</p> <p>Departures of participants</p>